

cavendish
cancer
care

**Cavendish
Cancer
Care
Charity
Partnership
Proposal**

THE DIFFERENCE YOU MAKE

Hello

Thank you for considering supporting Cavendish Cancer Care.

Each year Cavendish Cancer Care support more than 1500 people, and in 2023 we provided over 6000 hours of support. Unfortunately more and more people are needing our support, with a 30% increase in referrals year on year.

We want to be there for every one of them and have an ambitious strategy to achieve this. But we can't do this alone.

96% of our funding comes from the generosity of local businesses and communities, without this support statutory funding would only keep our doors open for two weeks a year.

A charity partnership with your business would be an exciting opportunity for us both to work together to raise vital awareness and essential funds so that no one in our region has to face cancer alone.

We'd love to discuss partnering with you and helping even more families access our service.

Cancer is one of the most common conditions in the UK, with more than 350,000 people diagnosed each year and more than half of us set to experience it at some point in our lives.

In our region, 14,000 people are being treated for cancer each year and more than 45,000 people are already living with and beyond cancer. A further 11,000 people will be diagnosed this year, equating to one person every 48 minutes.



WHO WE ARE & WHAT WE DO

We see the person, not the disease. We provide free of charge, non-clinical support which aims, not to cure cancer, but to help people live the best possible life during and after cancer treatment.

Imagine you have just received the daunting news you have been diagnosed with cancer. In shock and worries for your future - who would you talk to? Would you speak to your partner, work colleague, best friends? Would you be worried for them and the distress they'll feel? That's where we can help.

At Cavendish Cancer Care we:

- **Support people with cancer.**
- Support **family members, friends** and **colleagues** affected by a cancer diagnosis even if we're not supporting the person with the diagnosis.
- Provide a dedicated and bespoke **Children and Young People's service** for people under 18.
- Provide our services **free of charge.**
- Have a wealth of **online resources** available alongside virtual and in person **groups and courses.**
- Provide **support at all stages** including diagnosis, treatment, after treatment and where it is sadly necessary, through end-of-life care and bereavement.
- Devliver therapies at our **Tim Pryor Centre** in Sheffield and via our **outreach services** in hospitals throughout the region.
- Relieve physical symptoms such as pain and nausea, ease stress and anxiety, improve someone's diet and quantity and quality of sleep.
- Provide **training for medical students** and **healthcare professionals** to improve understanding of the non-clinical issues that accompany a cancer diagnosis.
- Work alongside the **NHS**



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KARYN'S STORY

Karyn was pleased to finally be able to attend a smear test in January 2021, after Covid restrictions the previous year had meant her smear was delayed.

“The nurse at my GP practice was a little concerned during my smear about some bleeding and a spongy texture to the cervix. I was referred to Rotherham Hospital for a Colposcopy which seemed routine enough. So, it was devastating to later receive a call telling me I had cervical cancer and to attend further scans.”

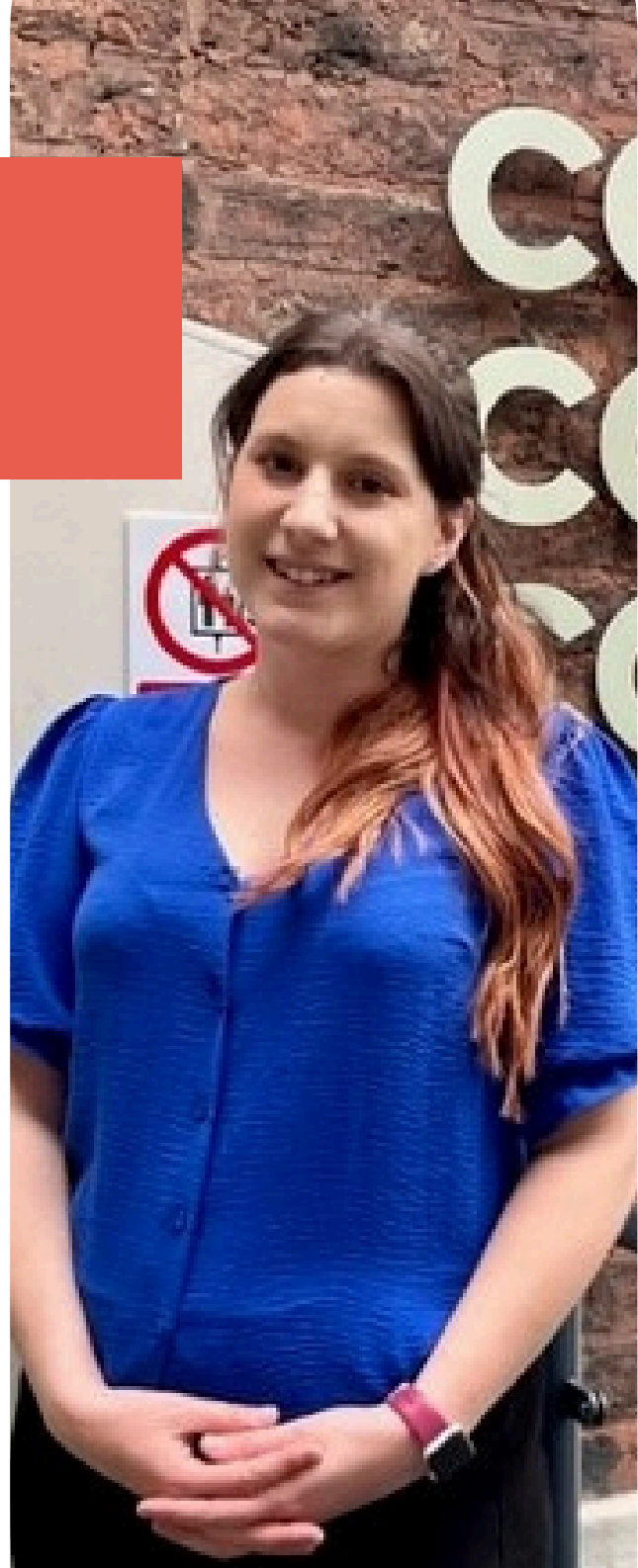
Following treatment at Weston Park Cancer Hospital, Karyn had a trachelectomy, which is a type of partial hysterectomy where the cervix is removed but the rest of the fertility organs remain, at London's Royal Marsden Hospital. “This was important to me and my partner as we wanted the option to still have a family.”

The operation went well but 4 weeks later Karyn received the news that the cancer had spread to her lymph nodes and she was referred back to Weston Park.

“I just couldn't believe it. To make matters worse I was told I wouldn't be able to freeze any eggs so on top of my diagnosis, we also had to deal with our dream of a family being taken away too. My employer at the time wasn't particularly supportive and cancer was having a real impact on our finances too.”

These difficult conversations were made even harder for Karyn as Covid restrictions were still in place and she wasn't allowed a family member present for many of her scans and appointments.

“I finally received the all clear in November 2021. I was obviously hugely relieved but cancer had really taken its toll on me, physically and mentally. I was struggling to process all that had happened to me. A nurse at Weston Park mentioned Cavendish Cancer Care to me. I self-referred to Cavendish and asked for counselling. After an assessment I was assigned to 6 sessions with Jack, one of the counsellors.



“It was such a relief to not have to put a brave face on. I could finally let my true feelings out with someone and not worry about them judging me or being upset. I was very angry and I was able to be honest about that with Jack. I don't think I could have got the service I received from Cavendish anywhere else.”

OUR IMPACT

97%

of people we supported said they would be 'extremely likely' to recommend us to their friends and family.

96%

of our clients told us that our care had improved their overall quality of life.

84%

of people we supported told us that we helped them to feel more in control of their situation.

91%

of people reported an improvement in at least one issue.

80%

of specific issues identified by the people we supported were significantly improved by our care.

"Before coming to Cavendish Cancer Care, my mind was all over the place. I struggled to focus and was experiencing overwhelming emotions which were making it difficult for me to cope, particularly in the work environment.

Cavendish helped me to realise these emotions are normal and gave me techniques to control them. It helped me feel back in control of my life after a very difficult time."

Susannah, 30, who lost her brother to bowel cancer

We supported people from:

70% Sheffield

12% South Yorkshire
(Rotherham, Barnsley and Doncaster)

13% North Derbyshire

5% other



1053

cancer patients

267

people caring for a loved one with cancer

133

people experiencing cancer-related bereavement

62

children and young people

88%

of people struggling with anxiety

83%

of those who felt lonely and isolated

77%

of people experiencing difficulty sleeping

75%

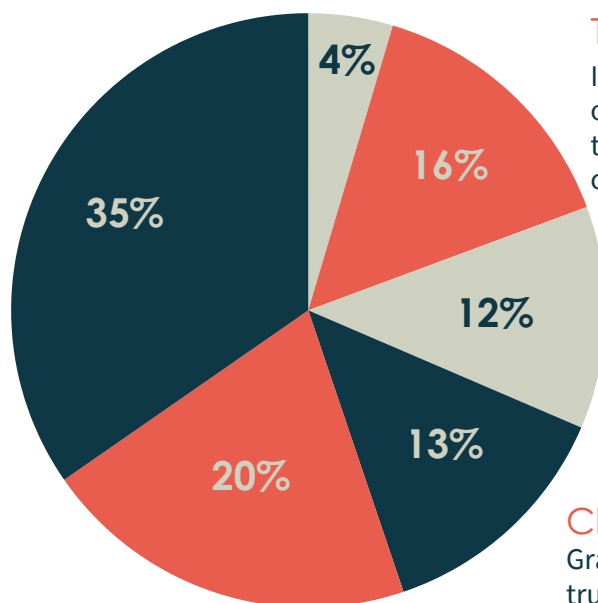
of those who were struggling with pain management

HOW WE ARE FUNDED

2023-24

Centre fundraising

Donations from regular givers, collection boxes, private donations, in memory donations, legacies, payroll giving, corporate and charity of the year donations.



Statutory bodies

Funding received from the NHS South Yorkshire ICB.

Therapy fees

Income from our satellite projects and outreach services such as working on the wards at local hospitals and in the community.

Commercial and training income

Income from delivering training for student doctors as well as Cavendish Wellbeing, which delivers expert training to businesses

Charitable trusts

Grants given by charitable trusts to support our work.

Fundraising events

Our fantastic supporters raised money by attending events hosted by Cavendish, including our 30th Anniversary Ball in July 2023. They also took part in sponsored challenges like the Sheffield Half Marathon and organised community in aid of events.

£774,734

The cost of providing support for the year.

68%

The proportion of our income we receive from fundraising.

28%

The proportion we receive from contracts and commercial trading.

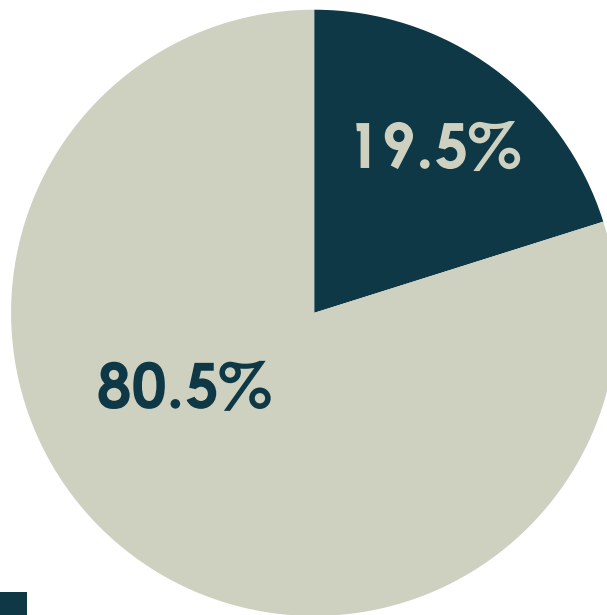
WHERE DO WE SPEND OUR FUNDS

2023-24

Charitable Activities

Over 80% of our income is spent on achieving our charitable objectives, and the amount we spent on providing services **increased by 18% in the last year.**

As a result, our output and impact have also increased, and **we supported 328 more people this year than last year, an increase of 28%.**



Raising Funds

Cavendish spends every penny we receive wisely, with the majority spent on the direct costs of supporting people with cancer. However, to continue to provide our services, we must also invest in raising more money.

Our expenditure on raising funds is carefully managed, and we always work to achieve the best return on investment possible in all our activities.

12% of this figure was spent hosting our 30th Anniversary Ball.

18% increase

in charitable activity spending from previous year



80p

in every £1 donated is spent directly on charitable activity



4.5% decrease

in spending on fundraising activity such as events



STRONGER TOGETHER

The difference you can make

If you choose Cavendish Cancer Care as a charity partner your support will play a key strategic role in helping us to reach and improve the lives of even more people affected by cancer.

We will work with you to create a bespoke calendar of engaging events and initiatives, tailored to help meet your aims and corporate social responsibility needs.

Mutual Benefits

We love to say thank you! We know it's not easy, and often time consuming to support a charity. We are working alongside you to support you every step of the way.

We will share your success! We are proud to have a growing presence across social media and our mailing lists, we will use this to share how we work together and shout about your support!

We hope that you would also benefit from uniting your staff behind a worthwhile cause, increased brand awareness and commercial opportunities.

Our partners

We always look to work in an individual way with our corporate partners, as what is right for one business may not work for another.

We have partners across a range of industries, including legal, manufacturing, hospitality, retail and professional services. We work with businesses to plan **fundraising events** with their staff and clients. There are also **volunteering** and **sponsorship** opportunities which helps even more funds go directly to supporting the charity.

What our partners say

“Secure Power's collaboration with Cavendish Cancer Care extends beyond mere corporate social responsibility; it's a partnership that resonates deeply with our core values. Working with a local charity like Cavendish allows us to give back to our community, but also plays a crucial role to our staff through initiatives like the corporate wellbeing sessions. Our team has gained invaluable insights and skills for personal and professional growth, strengthening our commitment to our employees and the community.”

Secure Power

“Best Solicitors successfully hosted a Free Wills Month with Cavendish Cancer Care and were very proud to have raised over £1000 for them. We find that working with a local charity improves employee morale as it gives a sense of purpose and pride to work together and give back to a community close to our hearts. The staff at Cavendish Cancer Care are very easy to work with and never fail to express their gratitude for our ongoing support.”

Best Solicitors

“The Rockingham Group is proud to continually work with Cavendish Cancer Care to support the remarkable work they do in assisting those affected by cancer. From the get go the team at Cavendish are eager to come up with events and ideas of how we can work together to keep them supporting the people Sheffield.”

The Rockingham Group

£28.25 funds a one hour therapy session for someone affected by cancer

£42.50 pays for an initial assessment with one of our expert assessors

£183.75 provides one complete course of therapy for one person

CAVENDISH WELLBEING

cavendish wellbeing

hello@cavendishwellbeing.org.uk

Our Mission

Support local workers to proactively consider their health and wellbeing with a view to living well and content.

Support local organisations to have sustainable business with healthy and engaged team members.

Why Cavendish Wellbeing?

Our strength is delivering our 30+ years of wellbeing expertise in a caring and optimistic manner, with a touch of Yorkshire humour too.

All work provided by Cavendish Wellbeing funds therapy at Cavendish Cancer Care, a Sheffield independent charity supporting local people affected by cancer.

Why it's important



5.6:1

£56bn

Will have mental illness each year

Cannot manage stress of home and work

Average ROI for companies with proactive wellbeing strategy

Annual cost to UK companies for poor mental health

What we do

We **listen** to you to understand where you are and what support would most resonate with your team.

We work with you to suggest a plan that **best suits** you in terms of content and delivery.

We deliver **expert wellbeing content** and encourage interaction with techniques.

We use a coaching style to promote **awareness** raising and new **behaviour** building.

How we support

Mental Health First Aid accredited courses
Mental Health First Aider, Champion, Aware, Refreshers and Skills for Managers

Let's Hear from the Expert Health Talks

Expert health talks from leading consultants at Spire Claremont Hospital, 60 min focus on urology, gynaecology, cardiology, MSK Health.

Working with Cancer

Partnership to promote supportive communication and raise awareness of Cancer in the workplace.

Wellbeing Focus Talks

45min talks focussing on specific wellbeing area; Sleep, Finance, Stress, Burnout, Nutrition, Habits, Self Care etc.

Guided Sessions

45min learning new wellbeing techniques under guidance; laughter yoga, chair yoga, mindful breathing, deep rest yoga

Menopause Talks

60min sessions building awareness and tools to support self and others through perimenopause and beyond.

Large? Hybrid? Displaced team?

Personal, online platform with recorded wellbeing content. Branded to you and personalised for your team.



What our partners say

"We're really pleased to have partnered with Cavendish Wellbeing. Colleague health, safety and wellbeing is our number one priority. This platform provides an easily accessible resource for everyone."

David Stead, H& S Manager
GB Breedon Cement

**We don't
treat cancer.**

**We treat the
fear, guilt and
loneliness.**

**To us, that's just
as important.**

Cavendish Cancer Care

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