

Team Up. Game On.

The most competitive fundraising challenge of 2024.

Our Partnership

We are looking to form a partnership with a local businesses who want to make a difference.

In order to deliver this campaign with a bang, we believe working with you will strengthen our ask to local businesses.

How can you help?

- Get involved in the campaign as a business taking part by encouraging your staff, customers, suppliers and partners to support
- Help cover costs of marketing the campaign - different level packages can be discussed and examples are in this pack.
- Use your network to share our campaign and who we are to wider audiences, such as grassroots sports clubs etc.

Benefits for you

- Supporting a local cancer charity based here in South Yorkshire, ensuring every penny raised from the campaign goes directly to providing therapy to families affected by cancer.
- Sponsors mentioned throughout all campaign comms and marketing, including but not limited to website, social media, press releases, email footers, newsletters, leaflets and print material
- Opportunity to have dual-branded promotional material such as t-shirts and water bottles for competitors
- Opportunity for the campaign to run on an annual/bi-annual basis.

These are just some ideas, our partnership will be completely bespoke.
The next page has some suggestions on packages.

Value Proposition Packages

For all packages you will receive

- Over 12 month marketing campaign across South Yorkshire, North Derbyshire and North Nottinghamshire
- Brand exposure to our database of over 8k individuals, businesses and organisations through our direct marketing campaigns

League One - £500	Championship - £1,000	Premier League - £5,000
<ul style="list-style-type: none"> • Named as Partner Sponsor for TeamUpGameOn • Logo used in marketing of the campaign to include posters, social media posts, website blog posts and dedicated campaign webpage • Named support in our annual newsletter (Nov 2024) 	<p>As League One plus:</p> <ul style="list-style-type: none"> • Bi-monthly press releases to local news outlets • Dual branded competitor T-shirts • Wrap around account management and develop new opportunities throughout the year 	<p>As Championship plus:</p> <ul style="list-style-type: none"> • Monthly paid targeted social media posts about events happening and ideas to fundraise • Headline Sponsor of 1 Flagship Cavendish Event linked to TeamUpGameOn eg. Sports Day or Awards Event • Dual branded Merchandise such as water bottles/sweat bands • At every opportunity we will shout about your support and share our partnership with our network.

Your support will directly impact local families who are affected by cancer in our local region.

Join us in the biggest sporting fundraiser!

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